



Theresa L Fischette

Summary



- Experienced in corporate communications
- Excellent project management skills
- Exceptional written, oral, listening, and interpersonal communication skills
- Advanced computer skills

Relevant Skills & Achievements

Professional Experiences

- As Principal of White Light Communications, I have 6 years of marketing communications experience designing and developing marketing materials promoting the assets of not-for-profit organizations (such as Alzheimers Association, Autism Council of Rochester, YMCA Camp Arrowhead, Recovery House of Rochester, and Multiple Sclerosis Society) and businesses, large and small (RIT, U of R, Touchstone Technology, Tradition Woodworks, Better Light & Power, and Castle Software).
- As a Technical Communicator, I have 28 years of experience designing and developing technical documentation as well as managing small to mid-sized projects for Rochester area corporations (RG&E, NYSEG, Bausch & Lomb, Nortel Networks, Frontier Corporation, and Eastman Kodak). During this time, I explained a variety of abstract concepts into a simple, concrete language that non-technical audiences understand. By explaining key concepts in a simple way, I not only helped these individuals to learn and use a specific technology, but demonstrated its value to them in tangible ways so they eventually embraced its use in their daily life!

Community Service Experience

- As Editor of the Holley Business Association's bi-monthly newsletter, "SaltPort Press," I am giving the village residents a voice in which to share news of local interests; a voice not heard in 38 years!
- As member of the Orleans Chamber of Commerce, I am gaining knowledge of available resources.
- As Secretary/Treasurer of the Holley Business Association, I am learning the challenges and opportunities facing local businesses.
- As Secretary of the Village Planning Board's Steering Committee, I am actively involved in developing Holley's Comprehensive Master Plan (CMP) - a living document that, under the stewardship of the Planning Board, establishes a common vision for what Holley will ultimately look like 10 years from now.
- As a Corporate Sponsor of the "Treasures of Holley Mural Project, I am working with the Holley Rotary Club in creating marketing materials to promote an eight-panel mural to be placed on a kiosk in the canal park along side the Erie Canal. Painted by local artist, Stacey Kirby, this mural not only encourages the public to visit Holley to learn about what it has to offer, but educates them as to the area's rich history as part of the Erie Canal Heritage Trail.
- As a Volunteer, I am facilitating "Expression Sessions" at the Alzheimer's Association. Using a variety of mediums, including written journals, oral histories, watercolor painting, scrapbooking, memory boxes, and dance, I teach persons with dementia and their care partners how to express themselves in creative ways, improving quality of life for both.

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Visit Us at: www.ToTheWhiteLight.com

Professional Experience

<i>Owner/Consultant</i>	<i>White Light Communications, Holley, NY</i>	05/2003 to Present
<i>Writer / Consultant</i>	<i>APEX Info. Management Consultants, Rochester, NY</i>	08/2003 to 09/2006
<i>Principal Writer</i>	<i>Sungard Higher Education, Rochester, NY.</i>	10/1998 to 05/2003
<i>Writer / Consultant</i>	<i>Rivenburg Associates, Rochester, NY.</i>	08/1997 to 10/1998
<i>Sr. Technical Writer</i>	<i>Computer Sciences Corporation, Penfield, NY.</i>	05/1997 to 07/1997
<i>Sr. Technical Writer</i>	<i>Frontier Corporation, Rochester NY.</i>	06/1994 to 05/1997

Affiliations

<i>Secretary</i>	Village of Holley Comprehensive Planning Steering Committee
<i>Member</i>	Orleans County Chamber of Commerce
<i>Secretary/Treasurer</i>	Holley Business Association
<i>Member</i>	Rochester Professional Consultant Network
<i>Member</i>	Writers & Books

Education

Finger Lakes Community College, Canandaigua, NY
Certificate in Quality and Project Management Leadership

SUNY Brockport, Brockport, NY
B. S. Psychology and NYS Provisional Certification in Elementary Education

Monroe Community College Rochester NY
A. S. Liberal Arts

References

Upon Request