



## **Theresa L Fischette**

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- Promotes and acknowledges the good works of others by providing timely, cost-effective, high quality marketing communication services to small businesses and not-for-profit organizations with ties to education and human services who have limited budgets with which to market their products and services.
- Helps others cope with life's challenges by facilitating comprehensive journaling workshops designed to encourage self-expression and promote self-healing.
- Leads the "The Little Way" by volunteering time with local community service organizations as a personal "thank you" to the very community who has given us so much!

Theresa accomplishes all of this and more with:

- 30 years of combined experience in business communications, instructional design, project management, customer service, and training.
- A diverse academic background:
  - A Certificate in Project Leadership & Quality Management from Finger Lakes Community College;
  - A B.S. degree in Psychology from SUNY Brockport, with emphasis in learning and cognitive development;
  - NYS Provisional Certification in Education; and
  - An A.S. degree in Liberal Arts from Monroe Community College.
- Knowledge of the latest technologies, including, but not limited to:
  - Microsoft Access, Excel, FrontPage, Outlook, PowerPoint, Project, Publisher, Visio, and Word
  - Adobe Acrobat, InDesign, FrameMaker, and Captivate
  - Macromedia DreamWeaver and RoboHelp
- Numerous recognition awards for outstanding quality, teamwork, and customer service.
- Memberships:
  - Rochester Business Alliance
  - Rochester Professional Consultants Network
  - Writers & Books

**85 South Main Street  
Holley, New York 14470  
Phone: 585.329.5170  
E-Mail: [Theresa@ToTheWhiteLight.com](mailto:Theresa@ToTheWhiteLight.com)  
Visit: [www.ToTheWhiteLight.com](http://www.ToTheWhiteLight.com)**