



Theresa L Fischette

Theresa L Fischette, Principal of White Light Communications, is a Marketing Communications professional with an emphasis in community relations. With a passion for small town living, her goal is to assist individuals and businesses, big or small, in transforming their communities by unveiling and promoting their "hidden treasures."

What are "hidden treasures"? Hidden treasures are any assets that have gone unnoticed. Examples of hidden treasures may be the good works of individuals left unrecognized; products or services of local businesses or organizations with little or no promotion to date; or a community's physical or natural assets that are under-utilized.

Prior to establishing White Light Communications in May 2003, Ms. Fischette worked over 25 years in the field of technical and marketing communications for a number of local corporations. With a diverse academic background, Theresa has a Certificate in Project Leadership & Quality Management from Finger Lakes Community College; a B.S. degree in Psychology from SUNY Brockport, with emphasis in learning and cognitive development; NYS Provisional Certification in Education; and an A.S. degree in Liberal Arts from Monroe Community College.

Theresa is currently a member of the Orleans County Chamber of Commerce; Secretary/Treasurer of the Holley Business Association; Secretary of the Village of Holley's Comprehensive Planning Committee; as well as member of Rochester Professional Consultants Network and Writers & Books. Theresa, who has two grown children, lives in Holley, where she is Editor of the village newsletter, *The SaltPort Press*.

**85 South Main Street
Holley, New York 14470
Phone: 585.329.5170
E-Mail: Theresa@ToTheWhiteLight.com
Visit: www.ToTheWhiteLight.com**